

For Immediate Release

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Cycling Classics Breaks Rental Barrier New carbon frame bicycles available in 2007!

January 15, 2007 – Cycling Classics, the high level cycling tour company based in the South of France has announced its purchase of a new fleet of high quality, light weight carbon frame road bikes for all its clients in 2007.

Eddy Merckx CHM

Cycling Classics is purchasing a fleet of the new Eddy Merckx CHM road bikes from the Eddy Merckx bicycle company. The new CHM is being introduced to the market by the Merckx company in 2007 as a great value in carbon that more people can afford. While still at a retail price tag of more than 2000 euros, and built up as a complete bike, except pedals, it weighs in at an astounding 8.4 kg. (18.5 lbs) Cycling Classics has purchased a new fleet of bikes from Merckx in every year of its existence and as in year's past, the bikes are brand new.

“It is our belief that there is no better rental bike available to bicycle tourists coming to ride in France, especially in the challenging areas of the Alpes and Pyrenees”, says President Jean Marc Dedeys. In fact, it is not even necessary to be a tour client to utilize the bikes. Cycling Classics has set up rental locations around France at key points where customers who want to do their own thing can do rental only. Priority is reserved for tour clients, but after that, anyone can reserve a bike for as few as 2 days.

Cycling Classics not only supplies the customer directly, but is also an important ground service operator for tour companies around the planet needing localized support for strong cyclists coming to France. One prospective tour company client recently remarked, “I am shocked at the quality of rental. It's not the normal Aluminum Bianchi that are so common.”

Cycling Classics lists all of the bicycle details of the new Merckx CHM model on its website as well as rental locations throughout France. Most of the tours are self-guided and a great value from as little as 515 euros/per person. 2 Day bike rentals start at 60 euros, and on a per day basis go down in price the longer the rental. Guided tours are also available for major pro cycling events and local organized races and events. Cycling Classics tours can be found in detail at: www.cyclingclassics.com or contact the company by phone at their sales office in the USA at 480-905-1235.

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