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NEW - Hiking Mount Vesuvius & the Amalfi Coast - Italy

FOR IMMEDIATE RELEASE

Pure Adventures

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Scottsdale, AZ—Naples & the Amalfi Coast conjure up images of the easy life along the beautiful Mediterranean coastline of Italy where sun, sea, and easy living rule. Well, perhaps but don't forget that famous Mediterranean cuisine and the wine! More than that though for visitors, the Amalfi Coast is a UNESCO World Heritage Site and combined with the historical center of Naples and the site of Pompei this trip offers so much to see and appreciate all the while hiking the countryside.

This is a new trip introduced for 2008 and is operated as a self guided format. Pure Adventures specializes in self guided hiking and cycling tours and has published articles delineating the differences between self guided, guided, and self contained trips. In high Euro value times, the self guided formula is a great option to visit Italy and keep costs under control.

The tour starts in Naples with an arrival transfer and orientation to a lovely 4 star hotel in central Naples. From here the first hikes include Vesuvius, Pompeii and the Isle of Capri. Participants then get a transfer to Minori on the Amalfi Coast and from there can enjoy hikes to discover Ravello and its historic Duomo. There is Positano and in between the villages are hikes among coastline and impressive sites such as the Saint Dominic Monastery perched along the mountainsides.

This weeklong experience ends with a transfer back to Naples. Priced at 1255 euros per person (approx \$1800US), the trip includes deluxe 4 star lodging, transfers, ferry boats, breakfast daily, local logistical and technical support, route maps and cue sheets as well as detailed pre travel information and Italy travel services. See <http://www.pure-adventures.com/tours/hiking-amalfi.php> for details and booking.

Pure Adventures specializes in self guided vacations exclusively in Europe, and is part of the Discover France/Cycling Classics/Pure Adventures network. In 2008 the companies celebrate 14 years of service.

